

Visit Conwy Cambrian Rally can bring economic boost this autumn

The rally - if able to go ahead - would bring extra visitors to the area and generate global publicity.

By [Owen Hughes](#) - Daily Post Business Editor

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A motor rally is forecast to provide a much needed boost for tourism businesses if Covid restrictions are eased to allow it to go ahead.

The Visit Conwy Cambrian Rally was originally scheduled to be held on February 20, but has been postponed to October 30 after organisers took the decision before Christmas, to reserve a new date to ensure its continued presence in three major championships.

It means the event has secured its position in the British Rally Championship, the British Trials and Rally Drivers Association Championship, and the Welsh Rally Championship.

This will ensure that subject to restrictions in place at the time, it could attract entrants from throughout Britain and Europe securing worldwide media coverage.

Even if some restrictions are still in place, it could still go ahead, because a test event late last year organised by four North Wales based car clubs, showed that rallies can be held safely with limited numbers of competitors, and officials, and spectators.

The decision by the organisers, North Wales Car Club, to continue planning the rally was welcomed by Conwy County Borough Council.

Cllr Louise Emery, Cabinet Member with responsibility for events, said: "We're really pleased to continue our support of the Visit Conwy Cambrian Rally.

"And hope that later on in the year, if it's safe to do so, they'll be able to run a successful event. More than ever, events like the Cambrian Rally will be an important part of the economic recovery, and provides footage of our wonderful county to be broadcast across the world."

If permitted to do so, the event will start and finish in Llandudno, with servicing of the cars at Llandrillo College.

Berin Jones, chairman of the resort's Hospitality Association, said: "Hospitality businesses in the town were delighted to hear the event is planning to run in October. It is going to be particularly important this year, as we hope to begin the long recovery from the impact of the pandemic."